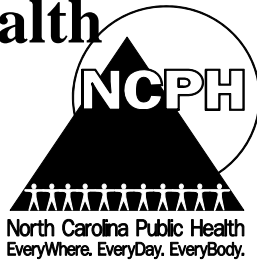


Forsyth County Board of Health



- Dr. Linda L. Petrou, PhD, Chair
- Dr. James K. Doub, OD, Vice Chair
- Ms. Judy Briggs
- Mr. John Davenport, Jr., PE
- Dr. Calvert B. Jeffers, Jr., DVM
- Dr. Charles F. Massler, DDS, M.Ed.
- Dr. Willard L. McCloud, Jr., MD
- Ms. Jane Bradner Mosko, RN, CRNA
- Mr. J. Phil Seats, R.Ph., MBA
- Dr. P. Lee Salisbury, III, DDS
- Dr. Ricky Sides, DC
- Ms. Gloria D. Whisenhunt, County Commissioner

BOARD OF HEALTH MINUTES November 7, 2012

MEMBERS PRESENT

Dr. Linda Petrou, Chair
Dr. James Doub
Ms. Judy Briggs
Mr. John Davenport
Dr. Willard McCloud
Mr. J. Phil Seats
Dr. Ricky Sides
Ms. Gloria Whisenhunt

MEMBERS ABSENT

Dr. Calvert Jeffers
Dr. Charles Massler
Ms. Jane Bradner Mosko

STAFF PRESENT

Mr. Marlon Hunter
Ms. Cynthia Jeffries
Ms. Ayo Ademoyero
Ms. Sandra Clodfelter
Ms. Lynne Mitchell
Ms. Quintana Stewart
Mr. Bob Whitwam
Ms. Lorrie Christie
Ms. Sheila Bogan
Ms. Ethel Evans
Ms. Charlotte Haywood
Ms. Debbie Mason
Ms. Angela Penn
Ms. Carrie Worsley

Call to Order:

On Wednesday, November 7, 2012, the Forsyth County Board of Health held its regularly scheduled monthly meeting in the Board Room at the Forsyth County Department of Public Health (FCDPH). Dr. Linda Petrou, called the meeting to order at 5:36 p.m. and welcomed Board members and guests.

Consideration of Minutes:

The minutes of the October 3, 2012 Board of Health Meeting were reviewed by the Board. A request for a motion to approve the minutes was made by Dr. Petrou. A motion was made by Ms. Gloria Whisenhunt and seconded by Dr. Willard McCloud. Ms. Cynthia Jeffries requested one change be made on the October 3rd minutes to reflect the correct fee rate that was approved by the Board (3rd page, 3rd paragraph - change made and revised minutes were sent to Board Members). The minutes were adopted.

Public Comment Section:

Board Members and staff introduced themselves.

Health Director's Comments

Mr. Hunter was happy to report to the Board that the Nurse/Family Partnership (NFP) Program was officially launched on November 2, 2012. Mostly everyone from the Leadership Team and many community members were there and we are excited we have successfully completed the application phase. Most of our staff is hired and NFP is on its way to start accepting referrals in mid-December. Dr. Petrou added there was a nice article in the paper and Mr. Hunter said that NFP launch was also reported on some of the news stations. Ms. Judy Briggs asked how do you apply for NFP and Mr. Hunter responded that they had a discussion at the Community Advisory Board meeting and they are working through that process now for referrals and how to make sure the community knows how to take advantage of the process. The staff and Advisory Board are also discussing the criteria for enrolling the mothers to be in the 100 slots available in the program. Mr. Hunter said we are also looking for a community partner to help us. KBR provides the funding for now but once that funding runs out, we want to continue to sustain the program, especially if it is successful. NFP asks those who have a working program to connect with business partners to help continue moving forward with funding particularly because if a mother is just starting out with a lot of issues, a private business may have job opportunities for the mom along the way. We are looking for as many business and community partners as we can get. Mr. Hunter said he has already reached out to the Mayor and the Chamber of Commerce so they can send the information out and asked the Board for any suggestions they may have.

Mr. Hunter spoke on food safety tips that morning on the government channel and had a nice time with the fire chief who spoke about there being a lot of fires during the holiday season. It made a good tie in with the health department and overall food safety.

Lastly, Mr. Hunter gave an update on One Amazing Year – one of the priorities with our internal strategic planning process was that the Leadership Team would focus on communication. They are actively moving through the process to determine in detail how they will move forward. They have come up with an internal and external communication plan strategy that they will roll out soon. The Board has asked us to do more in raising awareness in the community about the services we offer and we are trying to do that now.

Old Business:

Clinic Sliding Fee Scales – Ms Cynthia Jeffries presented the Board with sliding fee scale information they requested at the October meeting. Ms. Jeffries noted the sliding fee scale is based on federal poverty levels and is built into the department's Insight system, so it is automatically calculated (copy of handout on file in the Administration Binder).

Ms. Jeffries requested the Board's approval on proposed vaccine pricing and new pricing for tetanus/diphtheria (TD) vaccine. She gave the Board a handout showing all of the department's vaccine prices. Ms. Jeffries explained how the department creates the pricing list based on multiple factors. She also noted sometimes people may have to come in for several doses. Mr. Hunter added that we have had an increase in pertussis cases. Dr. Willard McCloud moved to approve the proposed fee and Dr. Kent Doub seconded. The fee was approved by the Board (copy of handout on file in the Administration Binder).

New Business:

Policy on Policies (review and vote) – Mr. Bob Whitwam sought approval from the Board on changes made to the department's Policy on Policies (a policy that sets out how we establish and maintain our departmental policies). There were a couple of technical changes made to the policy. Ms. Gloria Whisenhunt made a motion to approve the changes and Dr. Ricky Sides seconded. The changes were approved by the Board.

Theme – Coalitions

Health Department and Partner Coalitions – Ms. Lynne Mitchell talked about the importance of coalitions (health department coalitions and partner agency coalitions). She spoke about several coalitions, (including Behealthy Coalition, Health Equity Action Team, Youth Advisory Council and Lead Coalition) and what their visions and missions are. Ms. Mitchell noted that most of the coalitions are funded with county dollars but they also receive some grant funding for some of the coalitions (copy of handout on file in the Administration Binder).

Ms. Mitchell thanked the Board for their participation in Step-Up Forsyth and presented them with a t-shirt and a grocery shopping bag. She also acknowledged the businesses they received support from such as the Y, Omega Sports and the City Transportation Department. Ms. Mitchell concluded by reiterating that is what coalitions are all about – developing relationships with the people in the community and supporting one another. Dr. Petrou added she has been attending the Behealthy Coalition for some years and has learned a lot and encouraged others to join some of these coalitions.

Life Course Perspective Game – Ms. Mitchell and Ms. Debbie Mason along with Sheila Bogan and Carrie Worsley, led the Board in a game that demonstrates the different courses a person's life can take from childhood through adulthood. The game is a complex interplay of biological, behavioral, psychological and social. It shows protective and risk factors that can contribute to health outcomes during the span of a person's life. Through a life course perspective the hope is to look at health and address it in three key areas: your health as an individual, your health before your conception (your mom's health) and your children's health (intergenerational).

There was discussion with the Board at the end of the game such as (events that occurred during the game, comments you heard while playing the game, facts presented in the game about life and health). Board members also spoke about and were very candid about how the game reflected on their own lives.

Child Fatality Report – Ms. Ayo Ademoyero gave an update on data collected from the 2011 Forsyth County Child Fatality Prevention Team and the Community Child Protection Team. Some of the highlights included: in 2010 there were 61 infant and child deaths – with 53% being male, 47% female, 59% under 1 year old and 41% children ages 1 to 17. Seventeen cases were reviewed by the full team which identified some of the following issues: unsafe sleeping habits, child restraint improperly installed, improper latch on pool gate, cell phone use while driving, agencies not reporting youth pregnancy to DSS, surrounding county DSS not reporting incidents to FC DSS to name a few. Some of the recommendations the team came up with include: ad campaigns on buses addressing safe sleeping, more education on installing car seats properly, more education on pool safety and heightened awareness in the Winston Salem Forsyth County Schools in reporting at-risk pregnant teens.

Adjourn:

A request for a motion to adjourn was made by Dr. Petrou. A motion was made by Dr. Doub and seconded by Mr. John Davenport. The meeting adjourned at 7:08 pm.

Marlon B. Hunter
Secretary to the Board
MBH/lgc

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