

Forsyth County Board of Health



- Dr. Linda L. Petrou, PhD, Chair
- Dr. James K. Doub, OD, Vice Chair
- Ms. Judy Briggs
- Mr. John Davenport, Jr., PE
- Dr. Calvert B. Jeffers, Jr., DVM
- Dr. Charles F. Massler, DDS, M.Ed.
- Dr. Willard L. McCloud, Jr., MD
- Ms. Jane Bradner Mosko, RN, CRNA
- Mr. J. Phil Seats, R.Ph., MBA
- Dr. P. Lee Salisbury, III, DDS
- Dr. Ricky Sides, DC
- Ms. Gloria D. Whisenhunt, County Commissioner

BOARD OF HEALTH MINUTES May 1, 2013

MEMBERS PRESENT

Dr. Linda Petrou, Chair
Dr. James Doub, Vice Chair
Ms. Judy Briggs
Dr. Calvert Jeffers
Dr. Charles Massler
Dr. Willard McCloud
Ms. Gloria Whisenhunt

MEMBERS ABSENT

Mr. John Davenport
Ms. Jane Bradner Mosko
Mr. J. Phil Seats
Dr. Ricky Sides

STAFF PRESENT

Mr. Marlon Hunter
Ms. Ayo Ademoyero
Ms. Sandra Clodfelter
Ms. Quintana Stewart
Ms. Cathy S. Taylor
Mr. Robert Whitwam
Ms. Lorrie Christie

Call to Order:

On Wednesday, May 1, 2013, the Forsyth County Board of Health held its regularly scheduled monthly meeting in the Board Room at the Forsyth County Department of Public Health (FCDPH). Dr. Linda Petrou, called the meeting to order at 5:33 p.m. and welcomed Board members and guests.

Consideration of Minutes:

The minutes of the April 3, 2013 Board of Health Meeting were reviewed by the Board. Dr. Petrou asked for a motion to approve the minutes. Ms. Gloria Whisenhunt made a motion to approve and Dr. Willard McCloud seconded. The minutes were approved by the board.

Public Comment Section:

Board Members and staff introduced themselves. Dr. Petrou spoke about the One Amazing Year (OAY) celebration the department had last month at Tanglewood. She thanked Ms. Ayo Ademoyero and expressed her appreciation for the work that staff had done in putting the event together. Dr. Petrou said she was very impressed and thought it was well organized and turned out really well.

Health Director's Comments:

Mr. Marlon Hunter started by showing a slide presentation along with reading a dialogue of the One Amazing Year (OAY) event put together by Mr. Doc Klein, our consultant. Dr. Petrou acknowledged the many talents that staff portrayed, giving a special mention about Ms. Deborah Massenburg and her powerful and moving story. Mr. Hunter added that Ms. Massenburg also received an invitation to speak in Raleigh after she spoke at the OAY event. Ms. Massenburg's story was about her experiences in her job, in the community and with the many different people who use the services offered at the health department and their stories. Mr. Hunter mentioned the other skits that staff did and said we had a fun day, while incorporating team building. He received some positive feedback and said that overall he is pleased with how staff responded to the process – many were skeptical in the beginning but the response was good at the end. Mr. Hunter noted that the strategic planning process is required for accreditation. Ms. Gloria Whisenhunt thanked Mr. Hunter and staff for our amazing year and hard work.

Next, Mr. Hunter talked about the health department reorganization and how it tied into the OAY process and restructuring of staff. He wanted to align some areas of the health department programs that were similar mandated state programs and in some areas he felt we needed to merge some non-traditional programs with some of our more traditional and mandated state programs to create a public health culture. Mr. Hunter has discussed with Mr. John Dean, Human Resources and Mr. Dudley Watts, County Manager about the entire process and talked with Dr. Petrou about the reorganization process. He added he has tried to be as inclusive as possible and has also included Leadership Team (LT) in his thoughts about the process along the way. Mr. Hunter has proposed three divisions but only the following two have been announced at this time:

Personal Health Services - combined Preventive Health Services and the Nursing Division. Mr. Hunter stated prevention is the key and we need to try to incorporate health in the process when we can, to our clinic services. This division will be lead by Ms. Lynne Mitchell and she will be working with Ms. Sandra Clodfelter, making sure that the Nursing Division and all the case management work is happening as well as the preventive health services that are offered, to make sure we educate our community as much as we can.

Community Health Services – combined Environmental Health, WIC, Dental, Laboratory and Pharmacy. Mr. Bob Whitwam will be the Director for this division. He wanted some of the programs that are not traditional public health programs to be merged into this new services unit.

Mr. Hunter added that Mr. Whitwam and Ms. Mitchell inherited about 100 people that they were not managing but now have under their table of organization. He said they are charged with creating a new energy that will tie into OAY as we continue moving forward with our strategic planning. Mr. Hunter commented that Mr. Whitwam, Ms. Mitchell and Ms. Clodfelter are all doing a great job working together to create some new structures and taking a look at the processes – he is happy with the progress. He noted that later on he will speak to the Board about the remainder of the programs (Registration, IT and Administration), which currently report to him. Dr. Calvert Jeffers asked if the last group has a name and Mr. Hunter responded that they will but he has not announced it yet. Dr. Jeffers then asked if it affected any budgetary concerns and Mr. Hunter responded not at all. Mr. Hunter said that overall, operationally, it is about aligning services and putting them where they should be. He mentioned that the position of Assistant Health Director had IT, Medical Records, Business and Finance, Laboratory, Dental and Pharmacy all under one program – he decided to move those boxes around in an effort to try to make those programs more functional and work with similar programs. He feels he can gain more traction in the community by aligning things differently – we can better serve our clients when they come to use our services.

Mr. Hunter mentioned he had an opportunity to attend a Behealthy Coalition meeting last Friday and was happy to see Dr. Jeffers and Mr. Phil Seats there. After speaking with Mr. John Davenport at the end of the last Board meeting, he asked Mr. Davenport if he would consider helping him with a Faith-Based Coalition. They had their first meeting two days after that with Mr. Chuck Strong. Dr. Gunderson has also showed interest in working with them – he is working on a similar project at Baptist. Mr. Hunter said perhaps he would ask Dr. Gunderson to come speak about his project at Baptist to the Board.

Lastly, Mr. Hunter spoke about the following events/meetings:

Cycling Sunday Fun Day (May 19th, 3:30 p.m. – free event) and Older Americans Month (May 29th, 10:00 a.m. – free event) – (copy of handouts on file in the Administration Binder)

Platinum Wellness Award (last year the department received a gold level fitness award from the American Heart Association – this year we received the platinum level award. Mr. Hunter congratulated Mr. Watts, our County Manager who works closely with Ms. Mitchell, Ms. Sheila Bogan and Ms. Krista Kiger on our health promotions (copy of handout on file in the Administration Binder).

Mr. Hunter attended an event on last Thursday with sixth, seventh and eighth graders called Students Taking Action and Reaching Success (STARS) – sponsored by Winston Salem State University, designed to promote education. He was very impressed with the program. As a health director, he is trying to stay involved with the kids. He will also be talking with Mr. Watts to start working with the program Mentoring Kids in the school system. Mr. Hunter noted that Ms. Lorrie Christie is also part of that program.

In conclusion, Mr. Hunter mentioned that tying into the County Health Rankings, which we will be having a full board meeting to discuss, Novant has an initiative they are promoting to give people an opportunity to submit ideas online to combat obesity. Novant may use the suggestion that gets the most votes as an option to pursue (copy of handout on file in the Administration Binder).

New Business:

Theme – Accreditation

Ms. Quintana Stewart gave an informative presentation on the accreditation process. She said the purpose of accreditation is to ensure that local health departments perform at a prescribed basic level of quality and evaluate three core functions (assessment, assurance and policy development). As of December 2012, 73 of our 85 local health departments are accredited – they have until 2016 before all of them have to be accredited. An agency self assessment consists of 41 benchmarks and 148 activities. Once these activities have been completed, someone will come and have a site visit where they will observe the facility, community partners, county management, county commissioners and your documentation – they get a feel of how your health department is doing. Once they write up their report, they send their findings and recommendations to the local health department accreditation board and that board decides whether or not you will be granted full status or provisional status. Forsyth County received its initial accreditation in June 2009, had a positive site visit and only missed 2 of the 41 benched marks. We are due for our reaccreditation site visit, scheduled for sometime in 2014. For our Board of Health benchmarks, we need to meet 25 of the 38 activities – many of the activities are met during the monthly meetings and routine agenda items. The board will need to come up with ideas to address certain activities under 40.1, 40.2 and 41.1 (benchmark details and examples of activities outlined in handout and also on file in the Administration Binder).

Old Business:

Ms. Judy Briggs asked if we had any measles cases and Ms. Clodfelter responded with the following update: we have not had any cases here but we have had some contact – had a child less than 6 months that had to have the IV because they could not have the MMR vaccine – if they are 6 – 12 months they can have the MMR vaccine because it is given prior to the recommended time it will not count as part of your series - Public Health nurses are working with the Pediatric Office. In Forsyth County, there are 6 quarantined (get MMR within 72 hours – quarantined for 21 days). Health department staff gave 59 doses of MMR in two days. It was noted that measles is highly contagious and can be caught even if someone breathes on you – the incubation period is 10 days. There are 19 confirmed in NC; 4 in Orange County; 14 in Stokes County and 1 in Polk County.

Committee Reports:

None

Adjourn:

A request for a motion to adjourn was made by Dr. Petrou. A motion was made by Dr. James Doub and seconded by Dr. McCloud. The meeting adjourned at 6:35 pm.

Marlon B. Hunter
Secretary to the Board
MBH/lgc